

49th Annual Conference of ISBTI

# TRANSCON 2024

Educate, Excel, Elevate, Empower

Event by:



49th Annual Conference of ISBTI

# TRANSCON 2024

21st - 23rd November, 2024  
Ahmedabad, Gujarat

Mahatma Mandir Convention and  
Exhibition Centre, Gandhinagar

# INDUSTRY PROSPECTUS



EDUCATE  
EXCEL  
ELEVATE  
EMPOWER

[www.transcon2024.in](http://www.transcon2024.in) | [info@transcon2024.in](mailto:info@transcon2024.in) | +91 89287 63008

# APPEAL LETTER

Dear Esteemed Trade Partners,

Welcome to the vibrant and historic city of Ahmedabad, India, our country's very first World Heritage City!

We are delighted to extend a warm invitation to you for the 49th Annual National Conference of the Indian Society of Blood Transfusion and Immunohematology (ISBTI), TRANSCON-2024, set to take place from November 21st to 23rd, 2024.

This three-day conference promises an exciting lineup that includes captivating lectures, inspirational orations, interactive learning experiences, unparalleled networking opportunities, and an exclusive chance to discover and showcase the latest advancements in the field.

This gathering will bring together approximately 100 distinguished National and International experts and around 1000 passionate delegates from across the nation and neighbouring countries, all dedicated to the field of Transfusion Medicine.

However, an event of this magnitude cannot succeed without your valuable support. In addition to the intellectually stimulating sessions, we have meticulously planned a prestigious trade exhibition area specifically designed for your pharmaceutical products, medical equipment and various other allied exhibits. Moreover, we are excited to offer you a range of sponsorship opportunities to ensure that your brand enjoys maximum visibility and exposure.

We are confident that you will recognize the tremendous potential of this proposition as an outstanding opportunity to elevate your brand's presence and connect with a vast and engaged audience in Ahmedabad.

With your support, we are determined to make the 49th TRANSCON-2024 a grand success!

Warm regards,

The Organizing Committee

# ORGANISING COMMITTEE

## NATIONAL ADVISORY BODY



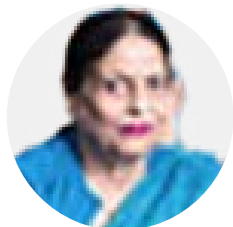
**DR. YUDHBIR SINGH**



**DR. SANGEETA PATHAK**



**DR. T R RAINA**



**DR. KULBIR KAUR**



**DR. MOHIT CHOWDHRY**



**DR. JAYSHREE SHARMA**



**DR. NIDHI BHATNAGAR**  
ORGANISING CHAIRPERSON



**DR. RIPAL SHAH**  
ORGANISING SECRETARY



**DR. MAMTA SHAH**  
TREASURER



**MR. SANDIP SHAH**  
JOINT TREASURER

## SCIENTIFIC COMMITTEE



**DR. NIDHI BHATNAGAR**



**DR. RIPAL SHAH**



**DR. SANGEETA PATHAK**



**DR. SITALAKSHMI  
SUBRAMANIAN**



**DR. RASIKA SETIA**



**DR. C SHIVARAM**



**DR. PRITI DESAI**



**DR. ASEEM TIWARI**



**DR. ANKIT MATHUR**



**DR. PRASUN  
BHATTACHARYA**



**DR. MEENA SIDHU**



# ISBTI GUJARAT CHAPTER EXECUTIVE COMMITTEE



**DR. NIDHI BHATNAGAR**  
ORGANISING CHAIRPERSON



**DR. NARENDRA  
VASAVADA**  
VICE CHAIRMAN



**DR. RIPAL SHAH**  
ORGANISING SECRETARY



**DR. MAMTA SHAH**  
TREASURER



**MR. SANDIP SHAH**  
JOINT TREASURER

## MEMBERS



**DR. JIGNESH  
JAMBUKIYA**



**DR. RIMA  
KUSUMGAR**



**DR. SUMIT  
BHARADVA**



**DR. MANISH  
VIDJA**



**DR. FARZANA  
KOTHARI**



**MR. NAVIN  
BAROT**



**DR. PARESH  
VYASA**



**DR. NIRALI PATEL**



**MS. MEETAL KOTICHA  
SHAH**



**MS. PALAK PANCHAL**

# PARTICIPATION OPPORTUNITIES

## 1. SPONSORSHIP

### A. PLATINUM SPONSOR INR 40,00,000 + TAXES

- Pavilion (6mx6m) at strategic location
- Top tier logo placement on all permissible artwork in the conference venue
- Top tier logo placement on Website
- 10 Complimentary Registrations
- 1 Full Page Advertisement in Conference Souvenir

### B. DIAMOND SPONSOR INR 30,00,000 + TAXES

- 1 large stall at strategic location
- Second tier logo placement on all permissible artwork in the conference venue
- Second tier logo placement on Website
- 8 Complimentary Registrations
- 1 Full Page Advertisement in Conference Souvenir

### C. GOLD SPONSOR INR 25,00,000 + TAXES

- 1 large stall at strategic location
- Third tier logo placement on all permissible artwork in the conference venue
- Third tier logo placement on Website
- 6 Complimentary Registrations
- 1 Full Page Advertisement in Conference Souvenir

### D. SILVER SPONSOR INR 20,00,000 + TAXES

- 1 large stall at strategic location
- Fourth tier logo placement on all permissible artwork in the conference venue
- Fourth tier logo placement on Website
- 4 Complimentary Registrations
- Half Page Advertisement in Conference Souvenir

### E. BRONZE SPONSOR INR 15,00,000 + TAXES

- 1 stall at strategic location
- Fifth tier logo placement on all permissible artwork in the conference venue
- Fifth tier logo placement on Website
- 2 Complimentary Registrations
- Half Page Advertisement in Conference Souvenir

# PARTICIPATION OPPORTUNITIES

## F. BANQUET SPONSOR INR 25,00,000 + TAX

- 1 standard stall in the trade area
- Company logo/ product logo branding during dinner
- Announcements mentioning the company's name during the evening program
- Backdrop or LED wall on Cultural stage depicting company and conference logo during the Banquet Dinner

*Note: Branding place, size and number to be approved by OC*

## G. SESSION SPONSOR INR 10,00,000 + TAX

- Sponsorship of scientific session/ talk during the conference
- 1 foreign speaker should be invited by the company
- Acknowledgement of company name before and after the session

*Note: Topics, Speakers and academic content will be decided by OC*

## 3. ADVERTISING

### A. ADVERTISEMENT ON DELEGATE KIT BAG 10,00,000 + TAX

- Logo advertisement on the inside of the delegate kit bag provided to all primary delegates
- Content to be approved by organising committee

### B. FULL PAGE ADVERTISEMENT IN SOUVENIR 2,00,000 + TAX

- Colour advertisement in official conference souvenir given to all delegates
- Content to be approved by organising committee

### C. HALF PAGE ADVERTISEMENT IN SOUVENIR 1,00,000 + TAX

- Colour advertisement in official conference souvenir given to all delegates
- Content to be approved by organising committee

# BOOKING AND PAYMENT

- All booking requests to be made by sending an email to [industryrelations@transcon2024.in](mailto:industryrelations@transcon2024.in)
- Kindly specify your interests along with any specific requirements that you may have e.g. request letters, appeal letters, pro-forma invoices, banking and finance details etc.
- All requests to be accompanied with company details like full legal name, address, PAN number, GST number
- The finance committee will review the request and call for further discussions
- BLOCKING of exhibition space/ preferred stall is not permitted
- Exhibition space/ stall can be selected from the available spaces at the time of realisation of payment
- 50% of total commitment value to be paid at the time of confirmation. Balance 50% to be paid within 1 month of confirmation.
- **Applicable Taxes:**
- All rates/ financial commitments mentioned above are exclusive of Goods and Services Tax
- In-case of partnership packages, Goods and Services Tax (currently at 18%) to be paid directly under the 'Reverse Charge Mechanism' (RCM)
- In-case of exhibition, advertisement or registration packages, Goods and Services Tax (Currently at 18%) will be collected by TRANSCON 2024

# TERMS AND CONDITIONS

- All Sponsorship/ exhibition/ advertising/ other opportunities have been quoted in gross terms
- Mandatory govt. taxes as applicable at the time of booking will be levied (currently GST at 18%)
- Fascia name must be submitted to the event organizers by email at least 15 working days prior to the event
- The number of exhibitor badges provided with the participation have been outlined above. Should you need more badges, kindly pre-purchase them by writing to [industryrelations@transcon2024.in](mailto:industryrelations@transcon2024.in)
- The exhibitor will have to abide by Fire and Safety norms of the venue. A copy can be requested by writing an email to [industryrelations@transcon2024.in](mailto:industryrelations@transcon2024.in)
- Each stall will be given power (Single Phase) as per their entitlements outlined above. Additional power or three Phase connection can be bought at additional cost. Alternatively, generator vans can be got directly by the exhibitor with prior intimation to the organizers. All parking, licenses, distribution etc. for this will be the responsibility of the exhibitor
- Dinner and Banquet invitation is not open to company personnel or exhibitors. Exhibitors are not entitled to Delegate Kits
- No nailing will be allowed on octanorm stalls. For branding purposes only, normal double-sided tapes can be used
- Exhibitors can display banners and hoarding only within designated stall areas. No banners or display boards are allowed outside the designated stalls unless venue branding related partnerships have also been taken
- Any damage caused to the octanorm sheets or stall material will have to be compensated to the contractor
- Subletting of stall will be considered as a breach of contract and in such a case the stall owner will be asked to vacate the stall with immediate effect and a fine of INR 1,00,000 + Taxes will be charged
- Sharing of stall is strictly not allowed
- Goods and Material displayed in stalls should be as per Government Rules & Regulations
- Overnight retention of goods in respective stalls will be at the sole risk of the exhibitors. Organizers will take no responsibility for loss or damages of goods, banners or any other promotional material
- No storage space for boxes, consumables etc. will be provided. Exhibitors are to make arrangements for this by themselves in their stall. Alternatively, lockable furniture will be available for booking 15 working days prior to the event. Exhibitors may book the same and pay directly
- Organizers reserve all rights to alter the stall layout or allocation of stalls
- 3rd party insurance has been taken for the overall event. Exhibitors are requested to take individual booth insurance if needed

# CANCELLATION

## In case of cancellation by the company, the organizers shall retain:

- 10% of the agreed amount if the cancellation/modification is made on or before 180 days till conference
- 50% of the agreed amount if the cancellation/modification is made between 180-60 days till conference
- 100% of the agreed amount if the cancellation/modification is made 60 days till conference date

## In case of event cancellation due to any reason:

- Organizers will inform all partners/exhibitors about revised dates and extend same rates/packages
- Not retain any amount if revised dates do not align with the expectations of the partners/exhibitors



# MAHATMA MANDIR CONVENTION & EXHIBITION CENTRE

Mahatma Mandir Convention and Exhibition Centre is a prominent convention and exhibition facility located in Gandhinagar, Gujarat, India. The convention center is named after Mahatma Gandhi, the father of the nation, in honor of his legacy. Spanning over 34 acres, this expansive venue is perfect for hosting large-scale events, expos and conventions. Equipped with every modern amenity imaginable, this centre accommodates over 15,000 people in its air-conditioned halls and 6,000 in its theatre-style hall. Also available are four seminar rooms, three exhibition centres, seven conference halls and modern meeting and conference rooms. Nearby, a suspension bridge leads to the mound-shaped Dandi Kutir, where a museum of Mahatma Gandhi commemorates the famous march, a significant movement towards India's independence.







### **Conference Secretariat:**

Prathama Blood Centre, B/H Jivraj  
Mehta Hospital, Near Lavanya Society,  
Dr. C.V. Raman Marg, Vasna,  
Ahmedabad - 380 007  
Email: [isbtigjc@gmail.com](mailto:isbtigjc@gmail.com)  
Website: [www.isbtigujarat.org](http://www.isbtigujarat.org)

For industry related queries kindly  
contact:

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